

# Sydney's Swing from Suburban to Urban Living

A Talk by  
**Chris Johnson**

2014  
Talk Series



**Thursday, 17 July 2014**

4.00pm Reception

4.30-5.30pm Talk followed by Q&A

**Please join us at**

Level 1, 52-58 William Street East Sydney  
Refreshments will be served.

**Chris Johnson - CEO, Urban Taskforce:**

Chris is CEO of the Urban Taskforce an organisation that supports the developers and financiers of property. The Urban Taskforce undertakes research and publishes Urban Ideas to generate new ideas that stimulate solutions to urban growth. Chris was previously an Executive Director in Planning NSW and NSW Government Architect for 10 years.

**As we have limited space  
please RSVP to:**

Fiona Pearce-Burrows  
fburrows@cmplus.com.au  
(02) 8244 8888  
by Monday, 14 July 2014

**ABSTRACT:** In 2011, 25.8% of Sydney households were apartments, well ahead of Melbourne (15%) & Brisbane (10%). Since then, with 70% new home approvals being apartments, Sydney is clearly becoming more urban. People are choosing to live closer to work and amenities and 'the action'. This is good news but provides a new challenge for Sydney. As we double our households over the next 50 years vertical living will use 15 to 20 times less land than detached houses. We cannot sprawl so we need to go tall. The development industry is responding to this with many examples of quality development for the new urban lifestyle champions.

